

# Minnesota State College Southeast

## ENGL 2470: Creative Writing: The Business of Writing

### A. COURSE DESCRIPTION

Credits: 1

Lecture Hours/Week: \*.\*

Lab Hours/Week: 2

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Creative Writing: The Business of Writing will serve to develop the student's facility in publishing his or her written works. Students will be challenged to identify publishers and editors, organize publishing details such as contact information and submission guidelines, write query letters, submit written work electronically or in paper form, and develop the practice of patience. By the end of the course, the student will compile a publishing portfolio demonstrating the craft of the business of writing. (Prerequisite: a minimum of C or higher in Introduction to Creative Writing) (1 credit: 0 lecture/1 lab)

**B. COURSE EFFECTIVE DATES:** 05/09/2018 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Exploration of industry publishers, editors, and publishing platforms
2. Organization and tracking of writing submissions
3. Adherence to publishing submission guidelines
4. Technique and theory of the query letter
5. Writing Career: funding, taxes, & workflow
6. The art of patience in publishing

### D. LEARNING OUTCOMES (General)

1. Describe the basic process for finding a venue and submitting one's work for publication
2. Create a comprehensive and detailed list of publishing venues
3. Understand the form and function of the query letter
4. Understand the form and function of the writing submission process
5. Understand and identify writing career options and opportunities
6. Describe and explain the Strengths, Weaknesses, Opportunities, and Threats to the writing life
7. Explain copyright law and writer protections

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

## **G. SPECIAL INFORMATION**

Creative Writing: The Business of Writing self-evidently satisfies the mission by focusing on providing education for employment and skill enhancement.

Minnesota State College Southeast prepares students for a lifetime of learning by providing education for employment, skill enhancement, retraining, and transfer, to meet the needs of students and the community.