

Minnesota State College Southeast

BUSN 2220: Principles of Management

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course provides a survey of the traditional functions of management with primary emphasis on planning, organizing, controlling, and leading. This emphasis involves coverage of managerial decision making, leadership, motivation, interpersonal communication, staffing human resources, and organizational structure, design, and change and development. Additional topics include the history of managerial thought, management information systems, international management, and business ethics and social responsibility. (Prerequisite: none) (3 credits: 3 lecture/0 lab)

B. COURSE EFFECTIVE DATES: 02/26/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Develop skills in identifying appropriate management activities
2. Develop organizational design techniques
3. Analyze best practices of decision making skills
4. Analyze motivation techniques
5. Develop leadership skills

D. LEARNING OUTCOMES (General)

1. Describe the four functions of management (planning, organizing, leading, and controlling) and the type of executive management activities associate with each
2. Describe the historical and philosophical origins of management
3. Apply current management theories and practices
4. Discuss the structure and design of organizations, and how managers effectively perform in this type of setting in order to accomplish goals
5. Discuss the types and utility of systems and analyze how they are used to monitor and support achievement of strategic and tactical plans made by management
6. Apply the principles and practices of decision-making skills to activities and individual in real-world managerial environments
7. Compare the major ethical approaches, apply them to business situations and analyze their impact on management behavior
8. Analyze the personal traits and skills of effective leaders
9. Identify motivation in the workplace and apply motivation concepts to suggest improvements in the workplace
10. Identify and analyze the nature and role of organizational culture within an organization
11. Discuss how managers lead the process of organizational change
12. Analyze the advantages, disadvantages, and best practices of utilizing teams within organizations
13. Analyze the impact of changing demographics, increasing diversity, and globalization on the management process

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted