

Minnesota State College Southeast

COSM 1100: Industry Methodology

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course provides an introduction to cosmetology, nail technology or skin care, including professional image, salon management and retailing, and successful industry communications. Thorough knowledge in infectious agents, decontamination, and Minnesota laws and rules. (Prerequisite: None) (3 Credits: 3 lecture/0 lab)

B. COURSE EFFECTIVE DATES: 03/30/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Minnesota statutes and chapter rules relating to the cosmetology profession
2. Infectious agents
3. Infection control and procedures
4. Business communication
5. Business ethnics

D. LEARNING OUTCOMES (General)

1. Recall Minnesota Cosmetology Statutes and Rules
2. Demonstrate dependability
3. Demonstrate professionalism
4. Complete periodic examinations
5. List types of infectious agents
6. Describe characteristics of infectious agents
7. Identify disease caused by infectious agents
8. List infectious diseases
9. Define terms relating to infectious agents
10. List ways to destroy pathogenic organism
11. Define terms relating to bacteria
12. Define contamination
13. Define decontamination
14. List chemicals used for sanitation
15. List chemicals used for disinfection
16. List types of sterilization procedures
17. List precautions when mixing chemicals
18. Identify controlling Government agencies
19. Describe customer handling system
20. Describe effective communication techniques
21. Identify effective self-help skills
22. Describe effective customer relation skills
23. Define employment related terms
24. Calculate business building percentages
25. List ways to build a client base
26. List steps to great customer service
27. List ways to handle complaints
28. Define terms associated with business
29. Calculate different types of compensation
30. Compute earning potential
31. Describe effective retailing techniques

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted