

Minnesota State College Southeast

COMP 1120: Introduction to Social Media

A. COURSE DESCRIPTION

Credits: 2

Lecture Hours/Week: 2

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This introductory course provides an overview of social media from both the technological and sociological perspectives. We will examine how media technologies, not only impact our daily routines, but also shape our social relationships and identities. Students will develop an awareness of and practice strategies for communicating and interacting with various social media technologies. Devices may include smartphones, tablets, and computers. Social networking sites/applications may include, but are not limited to, Facebook, Twitter, LinkedIn, YouTube, Pinterest, Skype, Tumblr, and Instagram. (Prerequisites: none) (2 credits: 2 lecture/0 lab)

B. COURSE EFFECTIVE DATES: 07/27/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Technological and sociological perspectives
2. Social relationships and identities
3. Social media awareness, communication, and interaction
4. Social media applications

D. LEARNING OUTCOMES (General)

1. Understand the creation and vast growth of social media and its implications on society
2. Develop an ability to discern, analyze, and manage time and attention on social media
3. Become literate in the use of social media and its tools, including methods, scope, possibilities, advantages, disadvantages, and ethical and cultural considerations
4. Understand the need for critical consumption of information
5. Understand and practice responsible and ethical online behavior
6. Refine ability to find the answer to any question with the right kind of search
7. Assess the accuracy of the information found online

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

This course was previously COMP 1520.