

Minnesota State College Southeast

HUMA 1025: Complete Concert Creation

A. COURSE DESCRIPTION

Credits: 2

Lecture Hours/Week: 2

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

The Complete Concert Creation course is designed to be a project based learning experience focusing on the history of Rock & Roll and live performance production. The course examines the effects of popular music on society, its marketability and the core elements of live concert production. Artists, marketing, production and hospitality are studied and put into practice as the course culminates in an actual student produced live concert. (2 credits: 2 lecture/0 lab)

B. COURSE EFFECTIVE DATES: 07/28/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. History of Rock & Roll and Popular Music
2. Rock & Roll and Popular Music's effect on society
3. Marketability of Live Music
4. Live Concert Production

D. LEARNING OUTCOMES (General)

1. Examine origins of Rock & Roll
2. Develop appreciation of early forms of Rock & Roll
3. Develop understanding of lineage of Rock & Roll
4. Recognize how one form of music inspires the progressive creation of the next
5. Identify and understand the value of live music performance
6. Develop awareness of the marketability of live music performance
7. Examine the key elements of live concert production, artists, demographics, venues, sound staging, lighting and hospitality
8. Comprehend the relationship and roles of key concert production elements
9. Students will participate in the production of a live concert event
10. Students will further develop basic marketable workplace skills in the entertainment business

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

This course was previously HUMA 1525.