FBMA 2937: Directed Studies - Communications

A. COURSE DESCRIPTION

Credits: 2
Lecture Hours/Week: 0
Lab Hours/Week: 0
OJT Hours/Week: *
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course will assist the student in further acquiring and developing a higher level of communication skills. Students will review and evaluate various communication methods and techniques in dealing with and relating to individuals in both the public and private sector. Students will use this information in formulating an effective communication method and style. Additional course content may include student initiated or group activities.

B. COURSE EFFECTIVE DATES: 01/24/2024 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Explore and develop means of focusing upon crisis communication techniques
2. Explore and develop public and community relation methods

D. LEARNING OUTCOMES (General)

1. Communicate appropriately and effectively within various organizational contexts
2. Capable of effectively monitoring, analyzing, and adjusting their own communication behavior
3. Demonstrate appropriate and effective conflict management strategies
4. Demonstrate the ability to research, analyze, and reason from evidence to reach an effective conclusion or outcome
5. Communicate appropriately and effectively within groups
6. Demonstrate the ability to analyze a problem and devise a solution in a group

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted