FBMA 2937: Directed Studies - Communications

A. COURSE DESCRIPTION
   Credits: 2
   Lecture Hours/Week: 0
   Lab Hours/Week: 0
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   This course will assist the student in further acquiring and developing a higher level of communication skills. Students will review and evaluate various communication methods and techniques in dealing with and relating to individuals in both the public and private sector. Students will use this information in formulating an effective communication method and style. Additional course content may include student initiated or group activities.

B. COURSE EFFECTIVE DATES: 01/24/2024 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. Explore and develop means of focusing upon crisis communication techniques
   2. Explore and develop public and community relation methods

D. LEARNING OUTCOMES (General)
   1. Communicate appropriately and effectively within various organizational contexts
   2. Capable of effectively monitoring, analyzing, and adjusting their own communication behavior
   3. Demonstrate appropriate and effective conflict management strategies
   4. Demonstrate the ability to research, analyze, and reason from evidence to reach an effective conclusion or outcome
   5. Communicate appropriately and effectively within groups
   6. Demonstrate the ability to analyze a problem and devise a solution in a group

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted