

Alexandria Technical and Community College

BUS 1100: Financial Products

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: 0

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course explores financial products and services offered by financial institutions and brokers. The course explores matching financial products with customers to create a financial portfolio. Learners create and track a hypothetical investment portfolio and identify financial products to meet customer needs.

B. COURSE EFFECTIVE DATES: 06/18/2019 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Understand components of Investor Risk Tolerance index.
2. Evaluate risk and return versus the investor's goals.
3. Explain risk diversification in an investment portfolio.
4. Suggest portfolio options for different risk tolerance levels.
5. Select a diversification strategy based on a hypothetical investment scenario.
6. Create and monitor an investment portfolio.

D. LEARNING OUTCOMES (General)

1. The learner will identify and understand various financial products.
2. The learner will understand the various investments available in the markets.
3. The learner will understand the relationship of risk and return.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted