

Alexandria Technical and Community College

COAR 2525: Communication Design IV

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:

This course requires both of these prerequisites

COAR 2512 - Design Technology III

COAR 2515 - Communication Design III

Corequisites: None

MnTC Goals: None

In this course, the learner practices three-dimensional package construction. Through exercises and assignments, students will explore various folds and cuts. In addition, students develop proficiency in reading and creating package design files according to specification.

B. COURSE EFFECTIVE DATES: 10/22/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Identify parts of a package.
2. Distinguish a cut line, a fold line and a bleed line.
3. Assemble three-dimensional packages.
4. Examine various types of packaging.
5. Recognize primary, secondary and tertiary packaging.
6. Construct a series of packaging prototypes.
7. Summarize the concept of interactive packaging.
8. Create a unique box design.
9. Recognize flaps and their purpose in package design.

D. LEARNING OUTCOMES (General)

1. The learner will understand and develop a dieline according to specifications.
2. The learner will explore and identify various types of packaging.
3. The learner will develop and present a unique packaging series.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted