A. COURSE DESCRIPTION

   Credits: 2
   Lecture Hours/Week: *
   Lab Hours/Week: *
   OJT Hours/Week: *
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None

   This course focuses on the analysis of special topics in marketing management for students actively engaged in the operation and management of a farm business. Student and instructor will choose from said topics to best fit student needs.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

   1. Develop a nutrient and/or pest management plan
   2. Develop enterprise budget
   3. Develop inventory tracking
   4. Evaluate profitability
   5. Generate tracking report for feed fed
   6. Prepare animal welfare plan

D. LEARNING OUTCOMES (General)

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

   None

F. LEARNER OUTCOMES ASSESSMENT

   As noted on course syllabus

G. SPECIAL INFORMATION

   None noted