A. COURSE DESCRIPTION

Credits: 2
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course focuses on the analysis of special topics in marketing management for students actively engaged in the operation and management of a farm business. Student and instructor will choose from said topics to best fit student needs.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Determine farm actual production history (APH)
2. Develop a nutrient and/or pest management plan
3. Develop enterprise budget
4. Evaluate profitability
5. Formulated detailed production records
6. Identify budget inputs

D. LEARNING OUTCOMES (General)

None

E. MINNESOTA TRANSFER CURRICULUM GOAL AREA(S) AND COMPETENCIES

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted