Alexandria Technical and Community College


A. COURSE DESCRIPTION
   Credits: 3
   Lecture Hours/Week: *.*
   Lab Hours/Week: *.*
   OJT Hours/Week: *.*
   Prerequisites: None
   Corequisites: None
   MnTC Goals: None
   
   This course will provide practical application of the business plan. Application skills will be practiced and applied as the student's business plan is prepared and implemented.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
   1. Complete the analysis of their business
   2. Determine the strengths and weaknesses of the business
   3. Determine what changes to make in the business in order to better compete in today's market place
   4. Develop a business plan
   5. Evaluate the mission statement and revise as necessary
   6. Evaluate the need to monitor and adjust the plan on a regular basis
   7. Evaluate the vision statement and revise as necessary for the continuation of the business
   8. Interpret the analysis information to determine the business cash needs for the upcoming production year
   9. Justify the business plan in a manner that will allow for informed decision making
   10. Revise the cash flow plan after the completion of the annual analysis

D. LEARNING OUTCOMES (General)
   None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
   None

F. LEARNER OUTCOMES ASSESSMENT
   As noted on course syllabus

G. SPECIAL INFORMATION
   None noted