Alexandria Technical and Community College

FBMA 2932: Fundamentals Financial Management/Strategic Plan Emphasis

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course will enable students to identify the elements necessary to evaluate and create a strategic plan for the business, determining uses for the plan today and tomorrow and developing a plan to locate those team members necessary for strategic plan creation.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Categorize the steps necessary to formulate action plans and contingency plans
2. Compare key financial ratios to identify the ideal future & business capacity
3. Contrast the market forces of a business from distinctive business capacity
4. Describe & diagram the primary elements of strategic business modeling
5. Evaluate what parts of the strategic plan will affect the farm
6. Identify specific business trends and evaluate a potential business performance audit
7. Identify the action necessary to implement the plan
8. Measure the importance of both internal and external environmental monitoring
9. Recognize the components in creating a business mission statement

D. LEARNING OUTCOMES (General)

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted