Alexandria Technical and Community College

FBMA 2932: Fundamentals Financial Management/Strategic Plan Emphasis

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course will enable students to identify the elements necessary to evaluate and create a strategic plan for the business, determining uses for the plan today and tomorrow and developing a plan to locate those team members necessary for strategic plan creation.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Categorize the steps necessary to formulate action plans and contingency plans
2. Compare key financial ratios to identify the ideal future & business capacity
3. Contrast the market forces of a business from distinctive business capacity
4. Describe & diagram the primary elements of strategic business modeling
5. Evaluate what parts of the strategic plan will affect the farm
6. Identify specific business trends and evaluate a potential business performance audit
7. Identify the action necessary to implement the plan
8. Measure the importance of both internal and external environmental monitoring
9. Recognize the components in creating a business mission statement

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted