Alexandria Technical and Community College

FBMT 1173: Directed Study - Introduction to Farm Commodities Marketing

A. COURSE DESCRIPTION

Credits: 2
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None

This course provides the student with the opportunity to use the various marketing methods and tools. The students will use various types of marketing contracts and cash markets. The student will recognize the roles of brokers and market advisors.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Calculate a cost of production
2. Define price basis for commodity marketing
3. Describe contract specifications
4. Explain cash markets
5. Explain forward contracts
6. Explain the basis and recognize its importance on futures markets

D. LEARNING OUTCOMES (General)

None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted