FBMT 1170: Introduction to Farm Commodities Marketing

A. COURSE DESCRIPTION
Credites: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*
Prerequisites: None
Corequisites: None
MnTC Goals: None
This course is designed to introduce students to the various methods and tools to market farm commodities. The students will study types of marketing contracts, cash markets, the roles of brokers and market advisors, and the importance of insurance.

B. COURSE EFFECTIVE DATES: 08/21/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS
1. Describe the history of commodity markets
2. Identify market symbols
3. Identify the influences of supply and demand on prices
4. Identify the law of demand
5. Identify the law of supply
6. List USGIS specifications for commodities
7. List commodities that are traded
8. List commodity trading exchange
9. List your alternative sales tools

D. LEARNING OUTCOMES (General)
None

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies
None

F. LEARNER OUTCOMES ASSESSMENT
As noted on course syllabus

G. SPECIAL INFORMATION
None noted