A. COURSE DESCRIPTION

Credits: 4

This course will focus on the proper implementation of the business plan. This course will help the student identify what strengths and weaknesses are prevalent in their business.

B. COURSE EFFECTIVE DATES: 08/25/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Determine what the goals of the business and family are for the future.
2. Recognize the need to update and refine plan on a regular basis.
3. Implement their personal business plan.
4. Create the business plan for their business.
5. Determine the strengths and weaknesses of their business.
6. Develop vision statement for the continuation of their business.
7. Develop a mission statement for their business.
8. Determine the elements of their business that need to be included in their plan.
9. Recognize what is needed to create a business plan.

D. LEARNING OUTCOMES (General)

1. The learner will demonstrate the ability to lead the discussion at a family meeting of the business plan.
2. The learner will identify the strengths and weaknesses of the business plan.
3. The learner will discuss with all interested parties the implementation of the business plan.
4. The learner will develop an evaluation process to determine the effectiveness of the business plan.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted