Alexandria Technical and Community College

COAR 2630: Web Site Design II

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course emphasizes graphic design for the Internet. Learners create web sites that have a strong visual presence as well as incorporate efficient file size strategies to make sites fast loading and user friendly in navigation. Sites are loaded to a remote off-campus server to test and make accessible to the World Wide Web. An online portfolio is also created.

B. COURSE EFFECTIVE DATES: 08/26/2013 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Understand use of HTML and CSS.
2. Set up appropriate folders and site.
3. Edit HTML from source code.
4. Create inline, internal, and external style sheets.
5. Test and enhance pages and site.
6. Learn basic functions of Flash.
7. Introduce Flash into site.
8. Introduce HTML5 functionality.
10. Understand SEO techniques.

D. LEARNING OUTCOMES (General)

1. The learner will create a table with functional site map.
2. The learner will upload files to a remote server.
3. The learner will create and edit HTML to create page.
4. The learner will demonstrate box modeling.
5. The learner will create site-employing frames.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted