

# Alexandria Technical and Community College

## COMM 2409: Communication and Films We Watch

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

This course requires either of these prerequisite categories

1. ENGL 1410 - Composition I

Or

2. ENGL 1460 - Technical Writing

Corequisites: None

MnTC Goals: Goal 06 - Humanities/Fine Arts

This course meets Minnesota Transfer Curriculum (MnTC) goal 6. This course examines how our communication is influenced through film. The course will challenge students to develop skills of perceptive viewing of films while providing students the ability to discuss the impact rhetoric has in films. Students will be required to watch several films throughout the course, participate actively in discussions and write critically about the films, both informally and formally.

**B. COURSE EFFECTIVE DATES:** 05/17/2010 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Interpret the rhetorical text of the film according to invention, arrangement, style, delivery, memory, and organization.
2. Explore how films influence communication.
3. Discuss how films cultivate social messages.
4. Understand different perspectives and discuss how films influence social rhetoric and pop culture.
5. Apply different perspectives for in-depth analysis of how films influence social rhetoric.
6. Apply different perspectives for in-depth analysis of how films influence popular culture.
7. Demonstrate the ability to rhetorically analyze film and its impacts on society.

### D. LEARNING OUTCOMES (General)

1. The learner will gain an understanding of the nature of rhetoric and popular culture films.
2. The learner will become familiar with a variety of rhetorical perspectives.
3. The learner will understand the influence rhetorical perspectives have on communication within a historical and social context.
4. The learner will write a rhetorical analysis essay of a popular culture film.

## **E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

Goal 06 - Humanities/Fine Arts

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Understand those works as expressions of individual and human values within an historical and social context.
3. Respond critically to works in the arts and humanities.
4. Engage in the creative process or interpretive performance.
5. Articulate an informed personal reaction to works in the arts and humanities.

## **F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

## **G. SPECIAL INFORMATION**

None noted