Alexandria Technical and Community College

COAR 2620: Production Techniques and Applications

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: 3
Lab Hours/Week: *.*
OJT Hours/Week: *.*

Prerequisites:
This course requires all three of these prerequisites
  COAR 1604 - Computer I/InDesign (Number of Years Valid: 5)
  COAR 1624 - Computer II/Photoshop (Number of Years Valid: 5)
  COAR 2613 - Computer III/Illustrator (Number of Years Valid: 5)

Corequisites: None
MnTC Goals: None

This course touches on a variety of topics ranging from print production techniques, print postal regulations/preparation, and various software applications regarding file preparation. Prerequisite: Completion of the first year of Communication Art and Design program or COAR1604, COAR1624, and COAR2613.

B. COURSE EFFECTIVE DATES: 08/25/2003 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Accurately prepare and preflight files for print.
2. Understand the 4-color CMYK printing process.
3. Understand production techniques, folds, ink types, etc.
4. Create static and interactive PDFs.

D. LEARNING OUTCOMES (General)

1. The learner will be able to demonstrate an understanding of print production technology through in-class assignments.
2. The learner will be able to demonstrate an understanding of United States Postal Regulations regarding Direct mail and business reply mail technology through practice assignments.
3. The learner will be able to demonstrate an understanding of traditional and digital photography through 35mm digital camera assignments.
4. The learner will be able to use of Adobe Acrobat, and Microsoft PowerPoint software programs through assignments.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted