

# Anoka-Ramsey Community College

## IHH 2105: Basics in Business and Ethics for the Holistic Practitioner

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

(Cross-listed as MASG 2105)

This course provides practical information related to the fundamentals of business and ethics in holistic practice management. Common business practices and structures, contracts and legal agreements, financial considerations, record keeping, networking, marketing, and methods to promote and maintain a successful practice are presented. Students will learn about decision making skills, interpersonal and professional communication, ethical and professional roles and responsibilities, and how to handle ethical dilemmas in the practice of holistic healing.

**B. COURSE EFFECTIVE DATES:** 05/13/2018 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Business management including finance, insurance, and legal aspects specifically related to holistic healing
2. Marketing, networking, and promotional skills for practice success
3. Holistic healing opportunities, issues, and complexities in various settings
4. Ethical roles and responsibilities of self and client relations in holistic practice
5. Ethical decision making in holistic care

### D. LEARNING OUTCOMES (General)

1. Demonstrate an understanding of common business management including finance, insurance, and legal aspects specifically related to holistic healing
2. Develop marketing, networking, and promotional skills for practice success
3. Examine opportunities, issues, and complexities of holistic healing practice in various settings
4. Examine the ethical roles and responsibilities of self and client relations in holistic practice
5. Apply an ethical decision-making framework to ethical dilemmas in holistic care

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted