

Minnesota State College Southeast

COMM 1218: College Speech

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 01 - Communication

Students develop interpersonal, small group, and public speaking skills as well as an understanding of basic communication principles. (Fulfills MnTC Goal 1) (Prerequisite: none) (3 credits: 3 lecture/0 lab)

B. COURSE EFFECTIVE DATES: 07/12/2016 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Public speaking
2. Rhetoric
3. Small group communication
4. Interpersonal communication

D. LEARNING OUTCOMES (General)

1. Identify and describe some of the key figures of the rhetorical tradition
2. Identify and describe some of the key theoretical works related to the study of rhe
3. Identify and explain some of the key communication model
4. Distinguish between and describe the main branches of speech-communication: interpersonal, small group, public speaking
5. Identify and describe the key elements of small group communication: leadership, other roles, stages, etc.
6. Contribute to a group project/presentation
7. Identify and describe several different rhetorical purposes for speeches
8. Understand and adjust to the concept of audience in a speech setting
9. Conduct the process of speech preparation: Idea gathering, focusing, organizing, and delivery practice
10. Understand and consider the relationship between message and delivery in speech-giving
11. Give short extemporaneous speeches that have valuable content delivered in an engaging way

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 01 - Communication

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
2. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view.
3. Select appropriate communication choices for specific audiences.
4. Construct logical and coherent arguments.
5. Employ syntax and usage appropriate to academic disciplines and the professional world.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

This course was previously COMM 2518.