

Inver Hills Community College

MUSC 1148: Introduction to Music Video Production

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 2

Lab Hours/Week: 1

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 06 - Humanities/Fine Arts

Presents an artistic appreciation of music through the form of production. Students will develop a methodical understanding of how to create a music video using and combining the recording and components of "Pro Tools" and "Final Cut Express" audio video software. Students will need to provide their own video cameras, download cables and DVD disk.

B. COURSE EFFECTIVE DATES: 08/23/2010 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Audio/video aesthetic analysis of established works: 10%
2. Audio/video effect and style development: 10%
3. Camera setup, angles, perspectives and transitions: 10%
4. Instrumentation and MIDI effects: 10%
5. Musical forms and compositional formulas: 10%
6. Recording organization and editing procedures: 10%
7. Sequencing timeline and clip speed synchronization: 10%
8. Software overview: 10%
9. Visual effect application to music: 10%
10. Visual parallels to the musical dynamic: 10%

D. LEARNING OUTCOMES (General)

1. Construct an audio and video recording and demonstrate their artistic approach with other students
2. Illustrate and compare the most economical procedures for recording and editing
3. Consider marketing applications with this medium for self and commercial promotion
4. Examine and critique established examples of the medium

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 06 - Humanities/Fine Arts

1. Demonstrate awareness of the scope and variety of works in the arts and humanities.
2. Understand those works as expressions of individual and human values within an historical and social context.
3. Respond critically to works in the arts and humanities.
4. Engage in the creative process or interpretive performance.
5. Articulate an informed personal reaction to works in the arts and humanities.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted