

Inver Hills Community College

COMM 1110: Public Speaking

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 01 - Communication, Goal 02 - Critical Thinking

Is the introductory study of the theory and practice of public speaking. Public presentation skills are required for individuals to be successful in our workplaces, communities and many other contexts in today's society. Students will learn about the different types of public speeches commonly encountered and learn how to research, organize and write their ideas into clear and understandable forms of public communication. Students will also practice the delivery skills needed to present ideas effectively. Students will be required to speak and participate often and will also be required to present their speeches in a classroom setting with an audience of their peers and an instructor.

B. COURSE EFFECTIVE DATES: 08/25/2005 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Communication Theory: 10%
2. Listening: 5%
3. Audience Analysis: 10%
4. Research: 10%
5. Composition and organization 10%
6. Evidence & Reasoning 10%
7. Delivery 10%
8. Presentation aids 5%
9. Context specific speaking 5%
10. Informative Speaking 10%
11. Persuasive Speaking 15%

D. LEARNING OUTCOMES (General)

1. Present a minimum of 4 speeches (including the informative, the persuasive, and a limited preparation speech), in a classroom setting with an audience of their peers and an instructor.
2. Demonstrate an understanding and application of communication theory in presentations and evaluations.
3. Demonstrate an understanding of and the ability to adapt presentations within differing contexts and to differing audiences.
4. Evaluate their own presentations and the presentations of others.
5. Research, prepare and present a minimum of two speeches including a Speech to Inform and a Speech to Persuade.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 01 - Communication

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
2. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.
3. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view.
4. Select appropriate communication choices for specific audiences.
5. Construct logical and coherent arguments.
6. Use authority, point-of-view, and individual voice and style in their writing and speaking.

Goal 02 - Critical Thinking

1. Gather factual information and apply it to a given problem in a manner that is relevant, clear, comprehensive, and conscious of possible bias in the information selected.
2. Imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives which can give alternative meanings or solutions to given situations or problems.
3. Analyze the logical connections among the facts, goals, and implicit assumptions relevant to a problem or claim; generate and evaluate implications that follow from them.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted