

Inver Hills Community College

BUS 1109: Introduction to International Business

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Examines social and ethical foundations of business in different cultures and countries. Explores wide range of issues: trends and patterns in evolving attitudes towards international business that can be used to further understanding of present-day business realities; themes and patterns that dictate interaction among a people; and major political, religious, and linguistic differences that might engender conflict. The major goal of course is to develop a protocol for everyday interaction that will 1) contribute to establishment of successful interaction between diverse work groups, 2) mitigate cross-cultural conflict in organizations, 3) enhance possibilities of success in international world of business, and 4) explain the role of international financial systems in evaluating the success of an international business.

B. COURSE EFFECTIVE DATES: 08/27/2012 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Cross cultural communication role in creating success for international business - 25%
2. Effective individual and group interactions in cross-cultural organizational setting - 25%
3. Role of International financial systems in conducting international business - 25%
4. The impact of differences in political, social, religious, and linguistic differences on conducting international business - 25%

D. LEARNING OUTCOMES (General)

1. Explain the impact of differences in the economics, Social, political, and cultures on success of international business.
2. Describe major social, economic, and political developments in cultures and their influence on international business
3. Develop a conceptual framework for describing and discussing different cultural attitudes for effective communication in international business organizations
4. Define the role of international financial system on international business operation
5. Analyze cultural, economic, social, political variations for effective communication in international organization

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted