

Inver Hills Community College

ENG 1116: Writing for the Web

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:

This course requires any of these four prerequisite categories

1. EAP 0099 - Academic Writing (Minimum grade: 1.67 GPA Equivalent)
Or
2. A score of 78 on test Accuplacer Reading Comprehension
Or
3. A score of 250 on test Accuplacer NG Reading
Or
4. A score of 250 on test Accuplacer NG COMP Reading

Corequisites: None

MnTC Goals: Goal 02 - Critical Thinking, Goal 06 - Humanities/Fine Arts

Focuses on the creation of writing in web-based contexts (such as wikis, blogs, multi-modal essays, and other emergent forms) composed with images, links, audio, and/or video; on analysis and application of the elements of attractive web page design; and on presentation of information in a concise and appealing style. Placement into ENG 1108 or completion of both ENG 0099 and READ 0093/0094 with a grade of C or higher.

B. COURSE EFFECTIVE DATES: 08/27/2007 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Analysis and evaluation of web-based writing 10
2. Appropriate style and tone for given audience and purpose 10
3. Conciseness, clarity, and correctness 10
4. Organizing and designing information, to include aspects of Universal Design 10
5. Principles of writing in a web-based environment 10
6. Production of clear, useful, effective, and engaging web-based writing 50

D. LEARNING OUTCOMES (General)

1. Analyze and evaluate web-based writing, including new and emergent forms
2. Demonstrate a style and tone appropriate to audience and purpose
3. Edit for conciseness, clarity, and correctness
4. Design and organize information for readability and navigability
5. Demonstrate the principles of writing in a web-based environment
6. Plan and produce clear, useful, effective, and engaging web-based writing

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 02 - Critical Thinking

1. Gather factual information and apply it to a given problem in a manner that is relevant, clear, comprehensive, and conscious of possible bias in the information selected.
2. Imagine and seek out a variety of possible goals, assumptions, interpretations, or perspectives which can give alternative meanings or solutions to given situations or problems.
3. Analyze the logical connections among the facts, goals, and implicit assumptions relevant to a problem or claim; generate and evaluate implications that follow from them.

Goal 06 - Humanities/Fine Arts

1. Understand those works as expressions of individual and human values within an historical and social context.
2. Respond critically to works in the arts and humanities.
3. Engage in the creative process or interpretive performance.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted