COMM 1010: Fundamentals of Public Speaking

A. COURSE DESCRIPTION

Credits: 3
Lecture Hours/Week: *.*
Lab Hours/Week: *.*
OJT Hours/Week: *.*

Prerequisites:
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Corequisites: None

MnTC Goals: Goal 01 - Communication

This course provides instruction and practical experience in the basics of public speaking. This course has a performance component: students are expected to create and deliver informative, persuasive and other types of speeches.

B. COURSE EFFECTIVE DATES: 02/24/2012 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. This course includes but is not limited to the theory and practice of creating and presenting public speeches. It may also include research techniques; strategies in organization, outlining, and argumentation; and development of acumen in audience analysis, thesis writing, evaluation, and synthesis.

   All COMM 1010 students will be expected to create and deliver at least four major speeches during the semester, including informative and persuasive (argumentative) speech types. Depending on the instructor, other types of oral presentations (specific-purpose speeches) may also be included.

D. LEARNING OUTCOMES (General)

1. Demonstrate appropriate topic selection, audience analysis, organization, and content development in a speaker-audience setting. MnTC 1, a, c, d, e, f, g, MnTC 2, a, b, ELO 1 & 2.
2. Create and perform informative and persuasive messages. MnTC 1, a, c, d, e, f, g, ELO 1 & 2.
3. Practice effective verbal and nonverbal delivery techniques that are well suited to the occasion and audience. MnTC 1, a, c, d, e, f, g, ELO 2 & 4.
4. Utilize appropriate research strategies to discover and ethically integrate supporting materials from diverse sources and points of view, recognizing bias in their own thinking. MnTC 1, a, c, d, e, f, MnTC 2, b, c, ELO 1, 2, & 3.
5. Demonstrate the ability to listen, analyze, and provide feedback on public discourse. MnTC 1, b, d, g, ELO 1 & 2.
E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 01 - Communication

1. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
2. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view.
3. Select appropriate communication choices for specific audiences.
4. Construct logical and coherent arguments.
5. Use authority, point-of-view, and individual voice and style in their writing and speaking.
6. Employ syntax and usage appropriate to academic disciplines and the professional world.
7. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

1. Knowledge of Human Cultures and the Physical and Natural World --Through study in the sciences, mathematics, social sciences, humanities, histories, languages, the arts, technology and professions.

2. Intellectual and Practical Skills Including: Inquiry and analysis; Critical and creative thinking; Written and oral communication; Quantitative literacy; Information literacy; Teamwork and problem solving.

3. Personal and Social Responsibility and Engagement Including: Civic knowledge and involvement--campus, local and global; Intercultural knowledge and competence; Ethical reasoning and action; Foundations and skills for lifelong learning.

4. Integrative and Applied Learning Including: Synthesis and advanced accomplishment across general education, liberal studies, specialized studies and activities in the broader campus community.

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