

# North Hennepin Community College

## BUS 1450: Investments

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course is a practical introduction to investments for the individual investor. The course focuses on stocks, bonds, mutual funds, REITs, annuities and other investment alternatives. Emphasis is placed on how to determine the value of stocks and bonds. The course will impart knowledge of practical value to anyone interested in becoming actively involved in managing personal investments. The main goals of the course are to provide understanding of the essential features of various investment instruments, their risk-reward relationships, for whom and under what circumstances the instrument is appropriate and how the market operates for buying and selling the various investment instruments.

**B. COURSE EFFECTIVE DATES:** 08/26/1997 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. The basic definitions and practices specific to investment research and investment strategies. Quantitative and qualitative analysis, teamwork, writing & oral skills, decision-making skills, mathematic skills, computer skills.
  - \*Investigation of investment alternatives
  - \*Personal traits and investment decision making models
  - \*Investment strategies
  - \*Environmental influences on investment behavior

### D. LEARNING OUTCOMES (General)

1. Define the role of investment behavior to marketing planning and decision making NHCC ELO 1 (knowledge)
2. Identify and describe the basis for the analysis of the actions of investors NHCC ELO 1 (knowledge) NHCC ELO 2 (information literacy and written communication)
3. Demonstrate the ability to utilize criteria for segmenting and evaluating alternative investments NHCC ELO 2 (information literacy, quantitative literacy, and written communication)
4. Solve problems collectively using investment models in diverse student teams NHCC ELO 2 (teamwork and problem solving)
5. Conduct quantitative and qualitative primary investment research NHCC ELO 2 (quantitative literacy and written communication)

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

## **G. SPECIAL INFORMATION**

1. Knowledge of Human Cultures and the Physical and Natural World --Through study in the sciences, mathematics, social sciences, humanities, histories, languages, the arts, technology and professions.
2. Intellectual and Practical Skills - Including: Inquiry and analysis; Critical and creative thinking; Written and oral communication; Quantitative literacy; Information literacy; Teamwork and problem solving.