

# North Hennepin Community College

## ART 2901: Graphic Design Tools I

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course introduces students to the use and function of industry-standard graphic design software applications, Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. Students will learn to effectively use the essential techniques, tools, and principles of each application by emulating a professional approach to design projects. Students will apply problem solving techniques to design projects that simulate real-world design challenges faced in today's graphic design industry.

**B. COURSE EFFECTIVE DATES:** 10/02/2018 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Instruction on computers and graphic design software used primarily for print design and production, including an introduction to Apple® computers.
2. Adobe Illustrator® will be used for artwork creation and layout.
3. Adobe Photoshop® will be used to create original artwork and edit photographs.
4. Adobe InDesign® will be used for page layout and print production.
5. Evaluation and analysis of concepts and project execution through peer and instructor critiques.

### D. LEARNING OUTCOMES (General)

1. Proficiently use computers and graphic design software for graphic design projects.. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 4c)
2. Effectively use the tools of Adobe Illustrator® to create illustrations and do project layout design.(NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
3. Effectively use the tools of Adobe Photoshop® to create artwork and edit photographs and images. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
4. Effectively use the tools of Adobe InDesign® to create page layouts and plan print production. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
5. Incorporate techniques and theories of professional graphic design into the creation of desktop design projects. (NHCC ELOs 1, 2, 4; Program Goal 1a, 2a, 2b, 2c, 2d, 4a, 4c)
6. Critically and competently evaluate and analyze desktop design projects. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2b, 4a, 4c)

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted