

North Hennepin Community College

ART 1100: Creative Cloud Essentials

A. COURSE DESCRIPTION

Credits: 2

Lecture Hours/Week: 0

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

An introduction to creating art, designing for print and audience interactivity using Adobe Creative Cloud and/or relevant digital tools from other developers. Students will learn how to use Photoshop, Illustrator, InDesign, and either Dreamweaver or other interactive design software to produce creative graphic projects intended for consumption on paper or screens. Students will learn to use Photoshop to improve digital photos and create original artwork, Illustrator to create original vector-based artwork, and InDesign for page layout and preparation of artwork for personal or commercial printing. They will learn how to use software to engage an audience with interactivity on a screen about a topic of choice.

This course is for: beginning artists, freelance artists, professional fine artists, graphic designers, writers, self-employed or small business owners, communication specialists, marketing specialists, and anyone with an interest in learning more about art, graphic design, and Adobe Creative Cloud.

Basic computer skills are necessary for success in this class.

B. COURSE EFFECTIVE DATES: 06/20/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Introduction to Adobe Illustrator® and its primary tools for creating and working with digital illustrations in web and print
2. Introduction to Adobe Photoshop® and its primary tools for creating and working with images in web and print
3. Introduction to Adobe InDesign® and its primary tools for creating and working with publications in print
4. Introduction to Adobe Dreamweaver® and its primary tools for creating and working on web pages

D. LEARNING OUTCOMES (General)

1. Competently use basic tools of the Adobe Creative Suite® applications (Photoshop®, Illustrator, InDesign®, and Dreamweaver®) to create publications that fulfill a variety of specifications and needs for different business scenarios, incorporating appropriate graphic skills and techniques. (NHCC ELO Essential Knowledge of Human Cultures, Physical and Natural World)
2. Competently use computer hardware and operating system features required to utilize Adobe Creative Suite® applications. (NHCC ELO Essential Knowledge of Human Cultures, Physical and Natural World 1a)
3. Create and complete projects that incorporate the basic tools of the Adobe Creative Suite® applications. (NHCC ELO Essential Knowledge of Human Cultures, Physical and Natural World ; NHCC ELO Intellectual and Practical Skills)

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted