

# North Hennepin Community College

## ART 2540: Illustration

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite  
ART 1401 - Drawing I

Corequisites: None

MnTC Goals: None

This course introduces students to illustrating for major areas of the commercial illustration marketplace. Students will be encouraged to develop illustrative skills that can be applied to design. Through creative problem solving and research, students will learn to develop and refine imagery for specific audiences.

**B. COURSE EFFECTIVE DATES:** 05/13/2011 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Focus will be on the development of finished illustrations that communicate to different audiences, including the concept design and techniques involved in professional-level illustration work and critiques/discussions of what that involves.
2. Study of the image as a form of nonverbal form of communication.
3. Students are encouraged to develop illustrative skills that can be applied to design.
4. Illustration techniques to be covered will include relief printing, traditional two-dimensional materials, and three-dimensional materials

### D. LEARNING OUTCOMES (General)

1. Critically and competently evaluate and analyze illustration projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2b, 4c)
2. Demonstrate and incorporate the techniques and theories of illustration in design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2c, 2d, 4a, 4c)
3. Creatively solve illustration design problems incorporating principles and practices used in professional graphic design. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 2d, 4a, 4b, 4c)
4. Effectively use, analyze and critique image as a non-verbal form of communication in design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Personal and Social Responsibility & Engagement; Integrative and Applied Learning; Program Goals 1a, 2a, 2b, 2c, 3a, 4a, 4b, 4c)
5. Develop skill in illustration and proficiency applying illustration techniques (relief printing, traditional two-dimensional materials, and three-dimensional materials.) to graphic design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 4a)

**E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted