

North Hennepin Community College

ART 2902: Desktop Design II

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites:

This course requires either of these prerequisites

GDES 2901 - Desktop Design I

ART 2901 - Desktop Design I

Corequisites: None

MnTC Goals: None

This course is a continuation of Desktop Design I. The advanced capabilities of the Macintosh computer are explored as well as the use of QuarkXPress, a popular page layout program. Adobe Photoshop (color photo manipulation software) and Adobe Illustrator (drawing and design program) are also studied. Students are introduced to the concepts of design and production workflow.

B. COURSE EFFECTIVE DATES: 05/13/2011 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Building on the skills acquired in GDES 2901 (Desktop Design I), the course starts with advanced Photoshop® techniques.
2. Introduction to the capabilities QuarkXPress® for page layout.
3. Advanced Illustrator® techniques are explored while producing traditional looking illustrations.
4. Advanced InDesign® techniques are used to combine typography, illustration and photography for print design and production.
5. Good work habits, workflow, printing and computer file management are also covered.
6. Evaluation and analysis of concepts and project execution through peer and instructor critiques.

D. LEARNING OUTCOMES (General)

1. Proficiently use computers and desktop design software in desktop design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 4c)
2. Effectively use the tools of QuarkXPress® for page layout projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 4a)
3. Effectively use the tools of Adobe Illustrator® to create illustrations and do project layout design. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 4a)
4. Effectively use the tools of Adobe Photoshop® to create artwork and edit photographs and images. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 4a)
5. Effectively use the tools of Adobe InDesign® to create page layouts and plan print production. . (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 4a)
6. Incorporate techniques and theories of professional graphic design into the creation of desktop design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goal 1a, 2a, 2b, 2c, 2d, 4a, 4c)
7. Critically and competently evaluate and analyze desktop design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2b, 4a, 4c)

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted