

North Hennepin Community College

ART 2901: Desktop Design I

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course introduces students to the use and function of graphic design software programs. Through professional design projects students will learn to effectively use the essential techniques, tools, and principles of each program. Students will apply problem solving techniques to design projects that simulate real-world design challenges faced in today's design studios.

B. COURSE EFFECTIVE DATES: 05/13/2011 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Instruction on computers and graphic design software used for print design and production, including an introduction to Macintosh® computers.
2. Adobe Illustrator® will be used for artwork creation and layout.
3. Adobe Photoshop® will be used to create original artwork and edit photographs.
4. Adobe InDesign® will be used for page layout and print production.
5. Evaluation and analysis of concepts and project execution through peer and instructor critiques.

D. LEARNING OUTCOMES (General)

1. Proficiently use computers and desktop design software in desktop design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 4c)
2. Effectively use the tools of Adobe Illustrator® to create illustrations and do project layout design. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 4a)
3. Effectively use the tools of Adobe Photoshop® to create artwork and edit photographs and images. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 4a)
4. Effectively use the tools of Adobe InDesign® to create page layouts and plan print production. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2c, 4a)
5. Incorporate techniques and theories of professional graphic design into the creation of desktop design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goal 1a, 2a, 2b, 2c, 2d, 4a, 4c)
6. Critically and competently evaluate and analyze desktop design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2a, 2b, 4a, 4c)

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted