

North Hennepin Community College

ART 2901: Graphic Design Tools I

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: *.*

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course introduces students to the use and function of industry-standard graphic design software applications Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. Students will learn to effectively use the essential techniques, tools, and principles of each application by emulating a professional approach to design projects. Students will apply problem solving techniques to design projects that simulate real-world design challenges faced in today's graphic design industry.

B. COURSE EFFECTIVE DATES: 10/02/2018 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Instruction on computers and graphic design software used primarily for print design and production, including an introduction to Apple® computers.
2. Adobe Illustrator® will be used for artwork creation and layout.
3. Adobe Photoshop® will be used to create original artwork and edit photographs.
4. Adobe InDesign® will be used for page layout and print production.
5. Evaluation and analysis of concepts and project execution through peer and instructor critiques.

D. LEARNING OUTCOMES (General)

1. Proficiently use computers and graphic design software for graphic design projects.. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 4c)
2. Effectively use the tools of Adobe Illustrator® to create illustrations and do project layout design.(NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
3. Effectively use the tools of Adobe Photoshop® to create artwork and edit photographs and images. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
4. Effectively use the tools of Adobe InDesign® to create page layouts and plan print production. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
5. Incorporate techniques and theories of professional graphic design into the creation of desktop design projects. (NHCC ELOs 1, 2, 4; Program Goal 1a, 2a, 2b, 2c, 2d, 4a, 4c)
6. Critically and competently evaluate and analyze desktop design projects. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2b, 4a, 4c)

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted