

# North Hennepin Community College

## ART 2902: Graphic Design Tools II

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite

GDES 2901 - Desktop Design I

Corequisites: None

MnTC Goals: None

This course is a continuation of Graphic Design Tools I. Advanced skills in Adobe Photoshop® (color photo manipulation), Adobe Illustrator® (drawing and design) and Adobe InDesign® (page design and layout) are introduced, as well as concepts of design and production workflow.

**B. COURSE EFFECTIVE DATES:** 10/02/2018 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Building on the skills acquired in GDES 2901 (Graphic Design Tools I), the course continues with advanced Photoshop® techniques.
2. Advanced Illustrator® techniques are explored while producing traditional looking illustrations.
3. Advanced InDesign® techniques are used to combine typography, illustration and photography for print design and production.
4. Good work habits, workflow, printing and computer file management are also covered.
5. Evaluation and analysis of concepts and project execution through peer and instructor critiques.

### D. LEARNING OUTCOMES (General)

1. Proficiently use computers and graphic design software for graphic design projects. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 4c)
2. Effectively use the tools of Adobe Illustrator® to create illustrations and do project layout design. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
3. Effectively use the tools of Adobe Photoshop® to create artwork and edit photographs and images. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
4. Effectively use the tools of Adobe InDesign® to create page layouts and plan print production. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
5. Incorporate techniques and theories of professional graphic design into the creation of desktop design projects. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2c, 4a)
6. Critically and competently evaluate and analyze desktop design projects. (NHCC ELOs 1, 2, 4; Program Goals 1a, 2a, 2b, 4a, 4c)

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted