

# North Hennepin Community College

## ART 2602: Advanced Graphic Design II

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: \*.\*

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

This course requires either of these prerequisites

ART 2601 - Advanced Graphic Design I

GDES 2601 - Graphic Design I

Corequisites: None

MnTC Goals: None

This is an advanced studio course in graphic design. The content and scope of the projects will help students to understand the nature of the graphic design industry as well as the research and content knowledge necessary to achieve professional design solutions. Students will assemble a portfolio necessary for success in the field of professional design. Students will demonstrate and incorporate the techniques and theories of visual design, visual language and graphic design principles in design projects, critically and competently evaluate and analyze design projects, use computer software and hardware effectively to design and develop design projects.

**B. COURSE EFFECTIVE DATES:** 10/02/2018 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. The evolution and refinement of graphic design theories and principles conveyed in Graphic Design I.
2. Project explorations allowing students to develop a more sophisticated method of research and design.
3. Study/discussion/analysis of contemporary design to realize effectiveness in attaining project goals.
4. Evaluation and analysis of concepts and project execution through peer and instructor critiques.
5. Projects will be advanced in scope, involve real clients when possible, and prepare students to pursue professional work in the graphic design industry.

### D. LEARNING OUTCOMES (General)

1. Demonstrate and incorporate the techniques and theories of visual design, visual language and graphic design principles in design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2b, 2c, 2d, 4a, 4c)
2. Critically and competently evaluate and analyze design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals Program Goals 1a, 2a, 2b, 2c, 2d, 4a, 4c)
3. Use computer software and hardware effectively to design and develop design projects. (NHCC ELOs Essential Knowledge of Human Cultures and the Physical & Natural World; Intellectual & Practical Skills; Integrative and Applied Learning; Program Goals 1a, 2c, 2d, 4a, 4c)

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted