

# Minnesota State University Moorhead

## PHO 352: Color Photography

### A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 2

Lab Hours/Week: 4

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite

PHO 305 - Photographic Lighting

Corequisites: None

MnTC Goals: None

This course will explore the effective use of color and light as a creative means for visual communication. Students will take their own traditional or digital photographs and then utilize various digital photographic techniques, including image scanning and color digital printing. Color theory, correct exposure of color slide and negative films, use of color as an element in photographic design, and the psychology of color will be covered. Upon successful completion of the course, students will demonstrate learned concepts and observations specific to photographic image making, color theory and design.

**B. COURSE EFFECTIVE DATES:** 08/21/2017 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Color Photography
2. Color Theory & Design
3. Color correction and workflow
4. Presentation of work
5. Critical analyses of ideas, technique and aesthetics of photographic images

### D. LEARNING OUTCOMES (General)

1. Acquire the theoretical skills to analyze photographic imagery and visual art in general.
2. Analyze histograms and levels to determine correct exposure.
3. Creatively see and design images that maximize color relationships for visual impact.
4. Understand additive and subtractive color theory; demonstrate proper color management technique for color correction.
5. Understand and be able to discuss current and historic concepts in the practice of fine art photography.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted