

# Minnesota State University Moorhead

## MGMT 260: Principles of Management

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Analyzes functions of management and the forces that shape and define the manager's role. Students must have Junior standing.

**B. COURSE EFFECTIVE DATES:** 02/02/2017 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Managerial Functions and Roles
2. Managing Diversity
3. Understanding Individual Behavior
4. Leadership and Leading Teams
5. Motivating Employees
6. Managing Communication
7. The Evolution of Management Thinking
8. The Environment and Corporate Culture
9. Managing Ethics and Social Responsibility
10. Managerial Planning, Goal Setting and Decision Making
11. Designing Adaptive Organizations
12. Managing Change and Innovation
13. Managing Human Resources

### D. LEARNING OUTCOMES (General)

1. Identify the key management skills to recognize and solve management problems.
2. Explain the unmet and unarticulated needs of companies, to determine how managerial needs will affect all elements of companies.
3. Discuss the course contents and apply them for real-world experience.
4. Explain the objectives of setting up a team, choosing a leader, and managing conflict in order to achieve an effective and creative team.
5. Explain how to give an effective oral presentation combined with the ability to communicate effectively and persuasively.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted