

Minnesota State University Moorhead

GDES 375: The History of Graphic Design

A. COURSE DESCRIPTION

Credits: 4

Lecture Hours/Week: 2

Lab Hours/Week: 2

OJT Hours/Week: *.*

Prerequisites:

This course requires all three of these prerequisites

ART 233 - Global Art History I

ART 234 - Global Art History II

GDES 203 - Introduction to Graphic Design

Corequisites: None

MnTC Goals: None

Since the beginning of time humans have developed methods of communication and ways to record the visual world around them. These visual recordings evolved into language and communication. From cave drawings, Sumerian scribes, Egyptian artisans, medieval illuminators, printers, to today's mobile apps the profession of graphic design has evolved. This is an in-depth study into the history of visual communication.

B. COURSE EFFECTIVE DATES: 02/01/2015 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Understand the past and be able to design meaningful solutions to future design problems.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted