

Minnesota State University Moorhead

CSIS 405: E-Commerce and M-Commerce Technologies

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites:

This course requires the following prerequisite
CSIS 336 - C#.Net Programming

Corequisites: None

MnTC Goals: None

This course introduces students to both the theory and practice of conducting business over the Internet and World Wide Web. The course focuses on the technology infrastructure that forms the foundation for e-commerce and m-commerce.

B. COURSE EFFECTIVE DATES: 03/03/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Define e-commerce and describe how companies use it to create new products and services, reduce cost of existing business processes, and improve the efficiency and effectiveness of their operations.
2. Describe the business strategies that companies and other organizations are using to do business online.
3. Describe the technologies of e-commerce and m-commerce and explain how they work.
4. Describe the integration of the business and technology strategies used in e-commerce and m-commerce.
5. Demonstrate the practical skills to build contemporary e-commerce and m-commerce applications.
6. Define m-commerce and describe main mobile operating system and applications.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted