

# Minnesota State University Moorhead

## FINC 360: Principles of Investment

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite  
FINC 340 - Financial Management

Corequisites: None

MnTC Goals: None

This course provides a basic understanding of the functioning of securities markets, individual investment alternatives, issues involved in investment theory and practice, and investment analysis and valuation. Emphasis is placed on the understanding of the background terminology and risk/return characteristics of different investment opportunities.

**B. COURSE EFFECTIVE DATES:** 06/01/1995 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

1. Risk/return and other issues involved in investment
2. Managing Bond Investments
3. Equity Valuation
4. Fundamental and Technical Analysis
5. Derivative Securities - Futures and Options

### D. LEARNING OUTCOMES (General)

1. Identify sources and measurements of risk/return and other issues involved in investment.
2. Review the major assets that trade in financial markets.
3. Explore the role of brokers and how securities are traded.
4. Compare mutual funds and discuss advantages and disadvantages of mutual fund investing.
5. Differentiate investment objectives and constraints on individual and institutional investors.
6. Examine how risk and return are measured and how diversified portfolios are constructed.
7. Assess capital market theory and the use of capital asset pricing model in security selection.
8. Employ the process of bond valuation and various measures of returns.
9. Apply the bond features and sensitivity of its price to interest rates and explain how bond duration describe how it can be used in immunization strategies.
10. Employ the use of bond investments as part of the investment strategy.
11. Explore the top down approach to security analysis.
12. Interpret the fundamentals and technical indicators.
13. Identify how various factors affect option values and futures contracts.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

**F. LEARNER OUTCOMES ASSESSMENT**

As noted on course syllabus

**G. SPECIAL INFORMATION**

None noted