

Minnesota State University Moorhead

EIT 361: Entertainment Activity

A. COURSE DESCRIPTION

Credits: 1

Lecture Hours/Week: 1

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites:

This course requires the following prerequisite

EIT 261 - Legal and Ethical Issues in Entertainment

Corequisites: None

MnTC Goals: None

Individual activity based on students chosen entertainment emphasis. Most of the class will involve hands on production work. Class participants will further hone their learned skills in a professional working environment under the supervision of an instructor. Students must be prepared to work at nights, weekends and off campus for some events. Must be repeated four (4) times for credit.

B. COURSE EFFECTIVE DATES: 02/02/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Production coordination
2. Entertainment promotion and entrepreneurship (social media, posters, other forms of advertising)
3. Technical support (sound reinforcement/recording and venue setup)
4. Artist and venue relations (booking appropriate spaces and problem solving)
5. Technical writing (contract riders and professional communications)

D. LEARNING OUTCOMES (General)

1. Students will put into practice the classroom theories that they have learned in a structured, professional setting.
2. Students will hone their professional skills over time and prepare for their careers.
3. Students will develop appropriate and efficient communication skills pertinent to operating within a typical entertainment production company environment.
4. Students will develop the critical thinking and problem solving skills necessary to function in a fast-paced, challenging, and ever-changing environment.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted