

# Minnesota State University Moorhead

## EIT 161: Introduction to Copyright and Trademark Law

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course will examine the principal areas of federal copyright and trademark law as they specifically relate to the entertainment industry. Main areas of study will include: music, film, theater, television, and other multi-media industries. Related legal areas such as defamation, rights of privacy and publicity, and methodology which will center around statutory and basic entertainment case law analysis will also be discussed.

**B. COURSE EFFECTIVE DATES:** 02/02/2017 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Students will be able to understand the essential elements of artistic protection of intellectual property relevant to the entertainment industry.
2. Students will have a clear understanding of the market protection of trade names and services as related to the entertainment industry.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted