

Minnesota State University Moorhead

ENTR 233: Case Studies in Social Innovation

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course introduces students to the strategies and processes of social innovation and social change. Students will examine social innovation through case studies, best practice analyses, and relevant readings.

B. COURSE EFFECTIVE DATES: 02/01/2017 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Connect these single cases from different fields to provide a clear and coherent vision of sustainable development.
2. Demonstrate skills in critical thinking through analysis, solution strategies, personal communication, and effective management under a variety of circumstances.
3. Demonstrate their abilities to problem solve issues that confront nonprofit corporations by identifying components critical to the success of the organizations and providing workable resolutions.
4. Identify the importance of cash flow in the decision-making process of operating a nonprofit organization.
5. Provide an understanding of the business side of social innovation including, but not limited to budgeting, economic development, communication, human resources, project management, resources acquisition, and stakeholder relations.
6. Understand and resolve internal and external conflicts among stakeholders that are common and specific to nonprofit groups.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted