

# Minnesota State University Moorhead

## HIST 226: Introduction to Cultural Management

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites: None

Corequisites: None

MnTC Goals: None

This course introduces students to opportunities for careers working in museums, galleries, theatres, consultancies, tourism, and other cultural institutions. Students will engage with area professionals to learn about their work; read and discuss practices, standards, and issues in working with the general public; and work on group projects to begin developing the appropriate communication skills.

**B. COURSE EFFECTIVE DATES:** 02/01/2016 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Students will gain experience developing presentations.
2. Students will make informed choices about career opportunities.
3. Students will understand the challenges of working in cultural institutions with the general public.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted