

# Minnesota State University Moorhead

## GCOM 366: Intermediate Web Design

### A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: \*.\*

OJT Hours/Week: \*.\*

Prerequisites:

This course requires the following prerequisite  
GCOM 266 - Introduction to Multimedia

Corequisites: None

MnTC Goals: None

GCOM 366 focuses on current tools used in front end web design and development. Subjects include site planning and concept development, foundational HTML5 and CSS, forms, and FTP clients. Advanced topics will include JavaScript libraries, SEO, analytics and social media.

**B. COURSE EFFECTIVE DATES:** 02/02/2015 - Present

### C. OUTLINE OF MAJOR CONTENT AREAS

### D. LEARNING OUTCOMES (General)

1. Demonstrate competency in the following computer software applications or practices (Dreamweaver HTML, CSS, Photoshop, IE, Safari, Firefox, Chrome, FTP clients like Fetch and Dreamweaver).
2. Design web pages of various complexities.
3. Discuss the importance of graphic applications and their relationship to the graphic communications industry.
4. Understand terminology used in web publishing.

### E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

### F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

### G. SPECIAL INFORMATION

None noted