

Minnesota State University Moorhead

COMM 200: Visual Communications

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A survey of the visual components that make up mass communications, including structural elements, psychological effects, and general visual literacy.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Survey of the visual components that make up mass communications, including structural elements, psychological effects, and general visual literacy.

D. LEARNING OUTCOMES (General)

1. Students will gain increased ability to analyze and critique visual media.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted