

Minnesota State University Moorhead

COMM 321: Copy Editing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Copy Editing is designed to achieve the following outcomes: competence in using Associated Press style, grammar, and syntax; skill in headline writing, cutline writing, photo and graphic editing, page layout and design; experience in producing a newsletter through the integration of writing, editing, and design; knowledge of current affairs; and an understanding of the theory and contemporary practice of copy editing.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Exercises in editing and laying out a print or online publication.

D. LEARNING OUTCOMES (General)

1. competence in using Associated Press style, grammar, and syntax; skill in headline writing, cutline writing, photo and graphic editing, page layout and design
2. experience in producing a newsletter through the integration of writing, editing, and design
3. knowledge of current affairs; and an understanding of the theory and contemporary practice of copy editing.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted