

Minnesota State University Moorhead

COMM 324: International Communications

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: 0

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: Goal 08 - Global Perspective

The course is designed to achieve the following outcomes: students will acquire a geographical knowledge of countries (including basic demographic and media data) and world regions; experience in intercultural cyberspace correspondence; acquire knowledge of a non-Western country gained from non-U.S. on-line and off-line publications; ability to gather information from diverse sources, to analyze the findings critically and rationally using problem-solving skills, and to communicate effectively through clear writing; and an understanding of the ongoing Third Communication Revolution. Students will also acquire a knowledge of the major controversies related to international communication. MnTC Goal 8.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. The course is a global comparative study of professional mass media practices and standards.

D. LEARNING OUTCOMES (General)

1. students will acquire a geographical knowledge of countries (including basic demographic and media data) and world regions
2. experience in intercultural cyberspace correspondence
3. acquire knowledge of a non Western country gained from non U.S. on line and off line publications
4. ability to gather information from diverse sources, to analyze the findings critically and rationally using problem solving skills, and to communicate effectively through clear writing
5. an understanding of the ongoing Third Communication Revolution
6. Students will also acquire a knowledge of the major controversies related to international communication

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

Goal 08 - Global Perspective

1. Describe and analyze political, economic, and cultural elements which influence relations of states and societies in their historical and contemporary dimensions.
2. Demonstrate knowledge of cultural, social, religious and linguistic differences.
3. Analyze specific international problems, illustrating the cultural, economic, and political differences that affect their solution.
4. Understand the role of a world citizen and the responsibility world citizens share for their common global future.

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted