

Minnesota State University Moorhead

COMM 341: Television News Writing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A practicum whereby students participate in the development of a weekly television program or project as part of a series of newscasts, public affairs programs or informative programs. May be repeated for credit.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

D. LEARNING OUTCOMES (General)

1. Learn to gather, report and present news stories in a clear, concise and accurate manner.
2. Learn to incorporate video, graphics and sound in their broadcast stories.
3. Learn to update and copy edit their stories.
4. Learn to use a broadcast writing style, including the ability to write sentences that are lean, conversational and written for the ear.
5. Learn to utilize newsroom software to participate in the preparation of a newscast.
6. Learn to work in a newsroom to produce weekly stories for broadcast in a cooperative learning environment.
7. Learn to write broadcast stories under a tight deadline for in-class exercises.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted