

Minnesota State University Moorhead

COMM 342: Television News Reporting

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

A practicum whereby students learn to produce television news packages. Reporters learn to cover stories as assigned and work along with photographers to construct weekly news packages. Those enrolled in this course must also take MC 344: Television News Editing. May be repeated for credit.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. Report on assigned stories.
2. Collaborate with photographers to create a news package.
3. Write readers and/or voice overs for news packages.
4. Narrate their own reports.
5. Transcribe each of their reports for online publication.
6. Coordinate with other reporters and photographers to create a news package.
7. Lectures and exercises in reporting broadcast television news.

D. LEARNING OUTCOMES (General)

1. Work as a collaborative member of a news team.
2. Report news stories that are in keeping with industry practices.
3. Write copy for television news in keeping with industry practices.
4. Adapt broadcast copy for multimedia publication.
5. A practicum whereby students learn to produce television news packages.
6. Reporters learn to cover stories as assigned and work along with photographers to construct weekly news packages.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted