

Minnesota State University Moorhead

COMM 407: Magazine Writing

A. COURSE DESCRIPTION

Credits: 3

Lecture Hours/Week: 3

Lab Hours/Week: *.*

OJT Hours/Week: *.*

Prerequisites: None

Corequisites: None

MnTC Goals: None

Magazine Writing is designed to achieve the following outcomes: proficiency in writing appropriate materials for publication in a print or an online magazine; an understanding of the editorial and production processes of successfully publishing in print and online magazines; and competency in pitching a prospective story to publishers.

B. COURSE EFFECTIVE DATES: 09/09/2014 - Present

C. OUTLINE OF MAJOR CONTENT AREAS

1. A writing intensive course with assignments longer than feature-length form. Emphasis is placed on seeing projects through to submission for publication.

D. LEARNING OUTCOMES (General)

1. Proficiency in writing appropriate materials for publication in a print or an online magazine.
2. An understanding of the editorial and production processes of successfully publishing in print and online magazines.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

None

F. LEARNER OUTCOMES ASSESSMENT

As noted on course syllabus

G. SPECIAL INFORMATION

None noted